

SEEHAFER BROADCASTING CORP. MANITOWOC (WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB)

Annual EEO Public File Report

Prepared by: Jim Medley

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

SEEHAFER BROADCASTING, MANITOWOC, WI

And is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in the Report covers the period beginning **August 1, 2021 and ending July 31, 2022.**

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules. Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the letters listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix.

*For purposes of the Report, a vacancy was deemed “filled” not when the offer was extended but when the hire accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone or via Zoom.

**Appendix 1:
Annual EEO Public File Report Form
Covering the Period from August 1, 2021 to July 31, 2022
Station(s) Comprising Station Employment Unit:**

WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB

Vacancy Information

(1) assignment editor (news)

Full-Time Positions Filled 1

Means of Announcing Job Vacancy A, H, J

Total Number of Interviewees 2

Source of Hired Person. J (allaccess.com)

Vacancy Information

(1) Assistant Traffic Director (office)

Full-Time Positions Filled 1

Means of Announcing Job Vacancy B, H, I, J

Total Number of Interviewees 2

Source of Hired Person. J (allaccess.com)

Vacancy Information

(1) Digital/ Social Director

Full-Time Positions Filled 1

Means of Announcing Job Vacancy H, I, J

Total Number of Interviewees 2

Source of Hired Person. H (personal reference)

Appendix 2:

Annual EEO Public File Report Form

Covering the Period from August 1, 2021 to July 31, 2022

Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB

Section 2: Recruitment Source Information

A. Wisconsin Broadcasters Association

44 E Mifflin St

Madison WI 53703

<http://www.wi-broadcasters.org/careers/post-available/>

608-255-2600

B. Wisconsin Job Center - Manitowoc

3733 Dewey St

Manitowoc, WI 54220

<http://www.manitowocjobcenter.org/>

920-683-2888

C. University of Green Bay – Manitowoc

705 Viebahn St

Manitowoc WI 54220

<http://manitowoc.uwc.edu/>

920-683-4600

D. Lakeshore Technical College - Cleveland

1290 North Ave

Cleveland, WI 53015-1412

<http://www.gotoltc.edu/>

920-693-1000

E. On-Air Seehafer Broadcasting

WOMT-AM, WCUB-AM, WEMP-FM, WLKN-FM, WLTU-FM, WQTC-FM

3730 Mangin St

Manitowoc WI 54221

<http://www.seehaferbroadcasting.com/>

920-682-0351

F. Manitowoc Chamber of Commerce

1515 Memorial Dr

Manitowoc, WI 54220

<http://chambermanitowoccounty.org/>

920-684-5575

G. Indeed.com

H. Personal Reference

I. All Seehafer Broadcasting websites.

J. AllAccess.com

Appendix 3:
Annual EEO Public File Report Form
Covering the Period from August 1, 2021 to July 31, 2022
Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Seehafer Broadcasting

1. 08/25/2021, an employee of Seehafer Broadcasting, Brenda Schultz, attended the EEO Seminar: **“developing signature traits of an inclusive leader”** hosted by the Wisconsin Broadcasters association during the summer conference.
2. 3/08/22 Job Shadow G.M. from Manitowoc Lutheran High School. G.M. is interested in a carrier in broadcasting She spend the day learning a facets of radio and what goes into the operation to make everything work.
3. 3/05/2022, Terry Stevenson was present for the **Job/ Carrier fair** at the WBA’s 2022 Student Seminar in Middleton Wi. Job seekers and Student attendees were on hand for the 2-hour information and hiring event.
6. 11/15/20 – 07/25/2022; Seehafer radio stations Interned J.L. for College credit at UW Wisconsin Green Bay in Sports Broadcasting. During in-session school period, J.L. continued to learn the many facets of Sport Radio Broadcasting. Co-hosting a weekly Sports Talk program and working local sports broadcasts throughout the year.
7. 6/22/2022, Seehafer Broadcasting Employee, Katie Stevenson, attended the EEO Session: **Practical steps to diversify your station** at the WBA Summer Conference in La Crosse WI.
8. 6/22/2022, Seehafer Broadcasting Employee, Katie Stevenson, participated in the **Job/ Career Fair** which was held at the WBA Summer conference in La Crosse WI